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FOR IMMEDIATE RELEASE

Activision Blizzard, Inc. Selects BIGCENTER IWMS for Global Real Estate Management Services

TEMPE, AZ – October 28, 2009 – Business Integration Group, Inc. today announced it has signed an agreement with Activision Blizzard, Inc. for global real estate management services to be rendered through its industry leading technology platform known as BIGCENTER IWMS. Under the terms of the licensing arrangement, Activision Blizzard, Inc. will use BIGCENTER’s Integrated Workplace Management System to support facility operations, lease administration and occupancy management for its locations throughout the world.

“We are delighted that Activision Blizzard, Inc. recognizes BIGCENTER’s global enterprise capabilities,” said Michael T. Swanstrom, President & CEO of Business Integration Group, Inc. “Our efficient and easy to use software provides strategic insight for informed real estate decisions and delivers tangible sustainable results and opportunities. We are pleased to include another prestigious innovative organization among our client base”

About Business Integration Group, Inc.

Business Integration Group, Inc. (www.bigcenter.com) provides a scalable and cost effective Integrated Workplace Management Solution (IWMS) delivering strategic insight for clients in every stage of the real estate process. The firm assists property owners, occupiers and investors with Technology Assessments, Facility Call Center Support, System Integration, Lease Administration and Workforce Scheduling. Talented professionals assess each client’s needs and implement solutions that fit strategic, operational, and financial goals. Business Integration Group, Inc. enables clients to achieve process consistency, cost optimization, workflow efficiency and informed decision making via real-time business intelligence tools tailored to meet individual requirements across global platforms.

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